



**ProCon Board Governance Institute
Curriculum
September 28 - October 1
Aspen, Colorado**

Day 1: Getting to Know the Players (Evening Session)

- Reception and Dinner
- Setting the Foundation for Effective Learning

Day 2: Governing Effectively & Strategically

Morning Session (8:30 – Noon)

- What is Strategic Visioning? How it differs from Strategic Planning
- Using A Balanced Approach To Define Success
- Defining Organizational Risk Tolerance for Board Members and Regulators
- Effective Decision Making: What The Research Says

Afternoon Session (1:30 – 4:30)

- Managing Board Chemistry and Relationships
- Evaluating Board Effectiveness
- Mock Board Meeting: Learning in Real Time

Day 3: Managing the CEO and Community Relationships

Morning Session (8:30 – Noon)

- Aligning the Responsibilities of the Board With CEO Leadership
- Evaluating CEO Effectiveness
- Creating a Framework for Executive Compensation

Afternoon Session (1:30 – 4:30)

- Board Succession: Making an Effective Plan
- Strengthening Your Board Presence in the Community
- Mock Board Meeting: Learning in Real Time

Day 4: Planning for Change (8:30 - Noon)

- Creating an Action Plan to Strengthen Your Board
- Peer Feedback to Improve the Plan
- Check-out & Adjourn



ProCon Board Governance Institute

Who Should Attend

The Institute is ideal for board teams consisting of the board chair and 1 or 2 key board members. To maximize participation, attendance is limited to 20 participants. This small class size also ensures ample opportunity for credit union teams to interact and learn from each other.

Tuition and Costs

The cost for 3-1/2 days of hands-on training, the evening reception, all materials, is \$3,500 per person. The fee for a second or third person attending the institute from the same credit union board is \$2500.

Travel to and lodging at the Aspen Institute are the responsibility of Individual attendees. Information about lodging can be obtained by **contacting the Aspen Institute directly at 970-925-4240**. Be sure to mention you are attending the Board Governance Institute when requesting a room. All meals are included as part of the lodging package at the Aspen Institute.

For more information, call The ProCon Group at: **608-239-3449**.

Value to the Credit Union

- Board members will explore the crucial difference between governance and management and test understanding with action learning.
- Tools for managing the CEO relationship, including leadership succession and CEO evaluation will be introduced and applied to real life situations.
- Board members will leave with a keen understanding of the organization scorecard as a key measure effectiveness of their individual credit union.
- Action plans will be in place to move forward on key ideas for individual board teams.