

ProCon Board Governance Institute

Welcome Reception and Dinner

May 17th

6:00PM – 8:00PM

Governing Effectively & Strategically Agenda Day I – May 18th (Monday – Full day)

Introduction and Overview

Understanding Your Communication Style

- Review the four communication styles in True Colors
- Complete your True Colors Summary and share key highlights

Developing Perspective on the Different Styles

- Create a list of strengths/challenges associated with each element

Managing Board Chemistry and Relationships

- Identify core needs for success when working with each style
- Application Exercise: *Who's in Charge Here?*

Lunch

Evaluating Board Effectiveness

- Review “Boards and Leadership: How Boards Can Add More Value” (Filene Research Institute) and discuss key highlights
- Assess current board focus across multiple functions
- Introduce ProCon Principles of Board Effectiveness
- Board Meeting Improvement Exercise: *The Law of Large Numbers*

Dialog & Adjourn

The Challenge of Effective Measurement

Agenda Day II – May 19th (Tuesday Full Day)

Introduction and Overview

Taking a Balanced Approach to Measure Success

- Define success at your credit union
- Examine process for “setting the bar” of expectations
- Present ways to measure value created for members
- Introduce concept of balanced scorecard of success

Lunch

Making Better Decisions at the Board Level

- Explore the role of assumptions when making decisions
- Simple strategies to improve board decision making

Evaluating CEO Effectiveness

- Building a new approach to CEO evaluation
- Creating a framework for executive compensation
- Board Meeting Improvement Exercise: *CEO Evaluation in Real Time*

Dialog & Adjourn

Strengthening Board Evaluation

Day III May 20th (Wednesday)

Introduction & Overview

Building a Board for Tomorrow

- Present ProCon framework for effective board evaluation
- Secrets to effective board recruitment

Planning for Change

- Work with board partner to create an action plan to strengthen current board functioning
- Finalize plan based upon feedback

Final Summary and Discussion of Next Steps

Program Evaluation

Adjourn by 12 pm